

#5

I HAVE PARKINSON'S NOW WHAT?

~~fixed~~ ideas stable



Fig. 2



Fig. 5

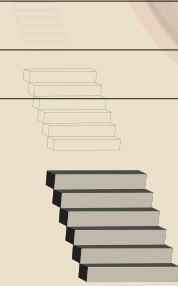


Fig. 3

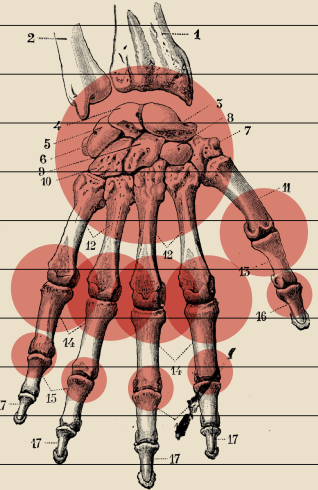
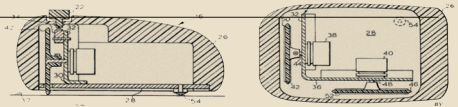


Fig. 4



There's a world of inventions created to make up for **lost functions**

What does a mug got to do with Parkinson's? Or an algorithm? Or a shirt? Probably, more than you think. Just ask Mileha Soneji, an inspiring Indian product designer who, little by little, saw one of the most important figures in her life — her uncle — stop wanting to drink coffee in public, because of the tremors in his hands. At which point she decided to put her (own) hands to work and created a mug that didn't spill.

Or Benjamin Gottemoller, an American programmer who, when Parkinson's stopped his grandfather from controlling the mouse cursor, created an app that

Fig. 1 Mileha Soneji
Fig. 2 No Spill Cup, © Mileha Soneji
Fig. 3 Hand bones
Fig. 4 Computer mouse patent, D.C. Engelbart, 1970
Fig. 5 Staircase Illusion © Mileha Soneji

reduced the oscillations produced by the tremors, in real time. Or Maura Horton, an entrepreneur with a similar — and equally inspiring — story: after her husband was diagnosed with Parkinson's at age 48 (and no longer able to dress himself because of the buttons), she decided to create a clothing brand which, quite simply, replaced buttons — on pants, shirts, etc. — with magnetic closures.

And this just to give you a (small) idea of the inventions that, all over the world, are making a (huge) difference in life with Parkinson's.

Sources:
https://www.ted.com/talks/mileha_soneji_simple_hacks_for_life_with_parkinson_s;
<https://www.steadymouse.com>; <https://magnaready.com>

www.bial-keepiton.com

**KEEP
ITON** Empowering
people with
Parkinson's